



CURRICULAM VITAE

Dr. C. SUBRAMANIAN

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Objective

To provide myself an enriched career in the field of Economics through learning of innovation in the current world of science.

Educational Qualifications: M.A., M. Phil., PhD

Academic Background

Degree	Subject	Institution	Board / University	Percentage	Class
Ph. D (Full Time)	Economics	Bharathiar University (April 2015)	Bharathiar University	Commanded	-
M.Phil	Economics	Bharathiar University (2010)	Bharathiar University	53.00	II
M.A	Economics	Erode Arts College (2008)	Bharathiar University	64.87	I
B.A	Economics	Erode Arts College (2006)	Bharathiar University	60.55	I
HSC	Commerce, Economics	Government Higher Secondary School, Uthukuli, Tirupur – Dt. (2003)	State Board	61.33	I
SSLC	-	Government Higher Secondary School, Uthukuli, Tirupur – Dt. (2001)	State Board	69.40	I

Additional In-Charge

- ❖ RRC Programme Officer from June 2016 to December 2021.
- ❖ YRC Programme Officer from June 2023 to February 2024.

Computer Knowledge

- ❖ Ms- Office
- ❖ SPSS

Area of Interest

- ❖ Rural Development
- ❖ Agricultural Economics
- ❖ Managerial Economics
- ❖ Indian Economy

Project / Dissertation / Thesis

- ❖ **PhD:-** Impact of Education on Employment among the Scheduled Caste Arunthathiyars (SCAs) of Erode District in Tamil Nadu.
- ❖ **M.Phil:-** “A Study on Revenue and Expenditure Pattern of Tirupur Municipality, Tamil Nadu”.
- ❖ **M.A:-**“A Study on Revenue and Expenditure Pattern of Uthukuli Town Panjayat, Tamil Nadu”.

TEACHING EXPERIENCE:

Name of the Institution	Designation	Department & Specialization	Experience	Period	
				From	To
Park’s College (Autonomous) Tirupur	Assistant Professor	Economics	6 Years 6 Months	June 2015	January 2022
Kathir College of Arts and Science, Cbe	Assistant Professor	Economics	7 Months	January 2022	July 2022
Sasurie College of Arts and Science, Vijayamangalam	Assistant Professor	Economics	1 Year	August 2022	February 2024
National College (Autonomous) Tiruchirappalli	Assistant Professor	Economics	5 Months	March 2024	Till Date

Details about Organising Events / Publication / Presentation / Participation

Sl. No	Particulars	Nos.
1.	Question Paper Setting, Valuation and Organising Events	04
2.	Faculty Development Programmes	20
3.	Number of International Journal Publications	04
4.	Number of International & National Level Seminar Publications	07
5.	a) Number of International / National Conference Presentations	24
6.	National Seminar, Webinar and Workshop Participation	45

1. QUESTION PAPER SETTING, VALUATION AND ORGANISING EVENTS:

Sl. No	Academic Year	Details of the Academic Work	Name of the Organisation
1.	20.03.2024	Question Paper Setter	NGM College (Autonomous) Pollachi.
2.	25.07.2024	Question Paper Setter	Marudhar Kesari Jain College for Women (Autonomous) Chinnakallupalli, Vaniyambadi.
3.	26.07.2024	Association Inauguration on Global Economic Risk; The Adapting World Environment	Department of Economics National College, Tiruchirappalli
4.	09.08.2024	Fresher's Day Function	Department of Economics National College, Tiruchirappalli
5.	2024-2025	CIA Exam Coordinator	Department of Economics National College, Tiruchirappalli

2. FACULTY DEVELOPMENT PROGRAMMES

Sl. No	Nature and Title of the Programme Orientation, Refresher, etc..	Name of the Organiser	Period
1.	National Level FDP on Enhancing Academic and Administrative Excellence Through Quality Initiatives	Parks College (Autonomous) Tirupur	22 nd to 29 th July 2024
2.	Orientation Program on NEP 2020	Malaviya Mission Teacher Training Centre & Maurai Kamaraj University	02 nd to 10 th July 2024
3.	FDP on AI Tools for Teachers	Star International Foundation for Research and Education, Tiruchengode	22 nd June 2024
4.	FDP on Deep Learning Techniques for Social Media analytics	University of Technology and Applied Science, Oman	15 th to 20 th April 2024
5.	Faculty Orientation Program	IQAC National College Tiruchirappalli	11 th to 16 th March 2024
6.	Research Methodology	Dept of Commerce, Sri Kanyaka Parameswari Arts & Science for Women	13 th to 17 th Feb 2023
7.	International FDP on Challenges for Students in the new normal	Dept of Business Management, Govt Arts College, Cbe	13 th to 17 th
8.	Ethics in Research and Research Methodology	Dept of Commerce with Accounting and Finance, KG College, Cbe	19 th to 26 th Dec 2022
9	International Virtual FDP on Research for Sustainability	World English Language Learners	01 Dec 2022
10	NAAC Accreditation and Assessment Process	IQAC and Dept of Commerce SNMV College of Arts and Science	15 th Oct 2022

11.	Advanced methodology for Research and Quality Publication	IQAC, New Prince Sri Bhavani Arts and Science College, Chennai	10 th to 15 th Oct 2022
12.	Current Trends in Information Technology	MEASI Institute of Information Technology	26 th to 30 th Sep 2022
13.	Innovation and Entrepreneurship	Sree Vidyanikethan Engineering College Andhra Pradesh	2 nd – 23 rd July 2022
14.	Relevance of outcome Based Education in Teaching, Learning and Evaluation for Social Science	Indian Institution of Management and Commerce	27 th to 29 th Oct 2021
15.	Improving Your Research Visibility – Research Impact and Metrics	Research Development Cell & IQAC, Vellalar College of Engineering, Erode	11 th to 13 th May 2020
16.	Pedagogical Methods Suitable for a Pandemic Situation	Dept of Economics NGM College & Erode Arts College	27 th May to 2 nd June 2020
17.	Mentoring Next Generation Faculty	Park's College, Tirupur-5	1 st & 2 nd March 2019
18.	Enhancing Instructional and Evaluation Skill in Higher Education	Park's College, Tirupur-5	23 th Feb 2018
19.	Innovation in Teaching Methodology	Park's College, Tirupur-5	29 th Aug 2015
20.	Awareness on Assessment and Accreditation by NAAC	Park's College, Tirupur-5	31 th Oct 2015

3. INTERNATIONAL JOURNAL PUBLICATIONS

Sl. No	Title of the Publication	Name of the Journal	Month & Year of Publication Issue/Volume Number, etc.
1.	A Study on The Role of Digital Marketing In Modern World	International Journal of Research and Analytical Reviews	ISSN 2349 - 5138 E-ISSN 2348 – 1269 UGC No: 43602 Jan 2019
2.	A Study on Impact of Digitalisation on Indian Economy	International Journal of Scientific Research and Review	ISSN 2279-543X Vol. 7, Issue: 11 September 2018
3.	A Study on Impact of Demonetisation in Indian Economy	A Journal of Intercontinental Management Research Consortium	ISSN 2321-0354 E-ISSN 2347-1654 Vol. 6 February 2018
4.	Study on Revenue and Expenditure Pattern of Tirupur Municipality in Tamil Nadu, India	International Journal of Finance and Economic Management	ISSN- 1330-7524 Vol. 26, n. 3, pp. 127-136 2012

4. INTERNATIONAL & NATIONAL CONFERENCE PUBLICATIONS:

Sl. No	Title of Paper	Title of Book	Name of the Publisher	Year of Publication
1.	A Study on Economic Implications of E-Business	E-Service: Issues and Challenges (International Seminar)	Vivekanandha College of Arts and Science	ISBN: 978-93-86537-20-1 Year: 2017
2.	The Role of Co-Operative Finance for Inclusive Growth in India	The Role of Social Enterprises in the Global Economy	Kumaran College of Arts and Science for Women, Tirupur.	ISBN: 978-93-85477-08-9 Year: 2015
3.	Causes, Consequences and Cures of Corruption in India	Combating Corruption in India	Gobi Arts and Science College, Gobichettipalayam	ISBN: 978-81-910200-4-5 Year: 2011
4.	Present Scenario of Banking Sector in India	Role of Banking Sector in Rural Economic Development	Dr. N. G. P. Arts and Science College Publication, Coimbatore	ISBN: 978-81-920808-2-6 Year: 2011
5.	Globalisation and its Impact on Education in India	Inclusive Economic Growth in India: Issues, Challenges and Implications	Queen Maris College, Chennai	ISBN: 978-93-80371-15-3 Year: 2011
6.	Public Distribution System in Tamil Nadu, India	Food Insecurity	Jamal Mohammed College, Tiruchirapalli	ISBN: 97881920-7829 Year: 2011
7.	Micro Finance and Poverty Alleviation Programmes in India	Socio-Economic Perspectives of Issues and Challenges of Sustainable Development in India	Serials Publications, New Delhi	ISBN: 9788183875448 Year: 2011

5. INTERNATIONAL / NATIONAL CONFERENCE PRESENTATION:

Sl. No	Date	Area/Title	Description of the Participants	Name of the Organiser
1.	26 th Feb 2020	Emerging Challenges & Prospects of FMCG	Dr. C. Subramanian Assistant Professor	Dept of Commerce & Management Michael Job College Coimbatore
2.	19 th Jan 2019	A Study on the Role of Digital Marketing in Modern World	Dr. C. Subramanian Assistant Professor	Dept of Commerce St. Joshep College for Women, Tirupur
3.	12 th September 2018	A Study on Impact of Digitalisation on Indian Economy	Dr. C. Subramanian Assistant Professor	Dept of Commerce & CA Bharathidasan College of Arts & Science, Erode
4.	9 th February 2018	A Study on Impact of Demonetization in Indian Economy	Dr. C. Subramanian Assistant Professor	Dept of Commerce & CA Nandha Arts & Science College, Erode

5.	14 th October 2017	Impact of Digitalisation on Indian Economy	Dr. C. Subramanian Assistant Professor	School of Management Studies Jay Shriram Group of Institutions, Tirupur
6.	2 nd & 3 rd February 2017	A Study on Economic Implications of E-Business	Dr. C. Subramanian Assistant Professor	Dept of Commerce Vevekananda College of Arts & Science for Women,
7.	23 rd Dec 2016	A Study On Crowdfunding And Its Implications In India	Dr. C. Subramanian Assistant Professor	Dept of Commerce, Sri GVG Visalaakshi College for Women, Udumalpet.
8.	15 th and 16 th September 2016	International Conference on Impact of Globalization on Economic Development in India	Dr. C. Subramanian Assistant Professor	Dept of Commerce & (CA), Bharathiar University Arts & Science College, Valparai
9.	4 th August 2016	International Conference on Retail Banking in India: Challenges and Opportunities	Dr. C. Subramanian Assistant Professor	Department of Commerce Kongunadu Arts and Science College Coimbatore
10.	4 th March 2016	A Study on Problems of Unorganized Sector in Indian Economy	Dr. C. Subramanian Assistant Professor	Department of Commerce and Applied Commerce Park's College Tirupur
11.	18 th February 2016	Role of NABARD in Economic Development of India	Dr. C. Subramanian Assistant Professor	Department of Commerce Dr. N.G.P. Arts and Science College, Coimbatore
12.	25 th August 2015	The Role of Cooperative Finance for Inclusive Growth in India	Dr. C. Subramanian Assistant Professor	Dept of Co-operation Tirupur Kumaran College for Women, Tirupur
13.	13 th - 14 th February 2014	Social Exclusion among the Arunthathiyars of Tamil Nadu	C. Subramanian PhD Research Scholar	Department of Sociology & Population Studies, Bharathiar University, Coimbatore
14.	08 - 09 th December 2011	The Growth of Agriculture in GDP of Indian Economy	C. Subramanian PhD Research Scholar	Department of Economics, Bharathiar University, Coimbatore
15.	23 rd - 24 th September 2011	Public Distribution System in Tamil Nadu, India	C. Subramanian PhD Research Scholar	Dept of Economics Jamal Mohamed College, Tiruchirappalli
16.	23 rd September 2011	Present Scenario of Banking Sector in India	C. Subramanian PhD Research Scholar	Dept of Commerce with CA Dr. NGP Arts and Science Coimbatore
17.	16 th September 2011	Globalisation and its Impact on Education in India	C. Subramanian PhD Research Scholar	Dept of Commerce Queen Mary's College, Chennai
18.	19 th & 20 th August 2011	Causes and Consequences and Cures of corruption in India	C. Subramanian PhD Research Scholar	Dept of Political Science Gobi Arts & Science College, Gobi

19.	25 - 26 th March 2011	International Conference on Production and Marketing of Coconut in India	C. Subramanian PhD Research Scholar	Institutes of Development Studies, University of Mysore, Bangalore
20.	3 - 4 th February 2011	International Conference on Global Financial Crisis and Indian Banks	C. Subramanian PhD Research Scholar	Department of Applied Economics, Kannur University, Kerala
21.	14 - 15 th February 2011	Growth of Education in Rural India	C. Subramanian PhD Research Scholar	Department of Economics, Bharathiar University, Coimbatore
22.	15 -16 th September, 2009	Nutritional Deficiencies of Malnutrition	C. Subramanian M.Phil Research Scholar	Department of Economics.Erode Arts College
23.	14 - 15 th December 2009	Impact of Global Financial Crisis on Banking, Export and Imports of India	C. Subramanian M.Phil Research Scholar	Department of Economics, Christ University, Bangalore
24.	30 th -31 st March 2007	An Overview of Growth and Instability of Production of natural and Synthetic Rubber in India	C. Subramanian MA (Economics) Erode Arts College	Department of Economics, Bharathiar University, Coimbatore

6. PARTICIPATED IN NATIONAL SEMINAR / SYMPOSIUM AND WORKSHOP

Sl. No	Nature and Title State/National/International	Name of the Organiser	Period
1	Holistic and multidisciplinary approach towards national higher education quality framework	NAAC Colaborated Cauvery College for Women Trichy	5 th and 6 th July 2023
2	Emerging Trends in Commerce and Business Management	Dept of Business Administration Guru Shree Shantivijai Jain College for Women, Chennai	29 th March 2023
3	Six Days Seminar on “Hallway Biz 23”	Dept of Business Administration Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai	20 th to 25 th Jan 2023
4	Eight Days Conference on “Research Methodology”	Dept of Commerce, PPG College of Arts and Science, Coimbatore	12 th to 19 th Dec 2022
5	Role of Research and Publication Ethics in Academia	Research Cell and School of Management, Park’s College, Tirupur	26 Nov 2022
6	Atmanirbhar Bharat: Need of the hour for reviving as Self-Reliant India amid the Pandemic Covid	College of Management, SRM Institute of Science and Technology	19 to 20 Sep 2022
7	NAAC Accreditation and Assessment Process	Dept of Commerce, SNMV College of Arts and Science	15 th Oct 2022
8	International Webinar on Indian Economy – Sectoral Growth Trajectories Under COVID - 19 Period	Dept of Economics Govt Arts College, Dharmapuri	11 th August 2021
9	International Webinar on Research Paper Publications in Indexed journals	PG & Research Dept of Commerce, Palaniandavar College, Palani	13 th June 2020

10	Skill Development Programme for Teaching Faculty on Re-Energizing the Classroom with Innovative Teaching Techniques	Dept of Commerce Rajapalayam Raju's College Rajapalayam	12 th June 2020
11.	Revitalizing MSMEs Post COVID – 19 Crisis and Business Sustainability	Dept of Commerce Avinashilingam Institute for Home Science, Coimbatore	11 th June 2020
12.	An Insightful Overview on Environmental Issue, Challenges and Management	PG & Research Dept of Economics, AVC College Mayiladuthurai	11 th June 2020
13.	Leadership Quality – A Manthra for Success	IQAC Parks College, Tirupur	6 th June 2020
14	E - Teaching Tools	IQAC Parks College, Tirupur	30 th May 2020
15.	International Webinar: Economic and Psychological Challenges and Solutions – Covid 19	Dept of Commerce St. Paul Institute of Professional Studies, Indore	26 th May 2020
16.	International Webinar: Revisiting India's Economic Priorities and Sustainable Livelihood Improvement Strategies	Dept of Economics Sri GVG Visalakshi College for Women, Udumalpet	25 th May 2020
17.	Indian Agriculture: Covid 19 Pandemic Crisis, Strategies to Overcome	Dept of Economics Erode Arts and Science College Erode	22 nd May 2020
18.	International Virtual Conference on Rediscovering You for Post COVID Success	Dept of Business Administration Auxilium College Vellore	21 st & 22 nd May 2020
19.	E – Quiz on Economic for Competitive Exams	Dept of Economics Govt Arts College for Men Chennai	21 st May 2020
20.	E – Quiz on Net Exam Paper – I	Dept of Computer Science Nandha Arts and Science College, Erode	20 th May 2020
21.	E – Quiz on Environmental Studies	Dept of Economics Urumu Dhanalaksmi College Trichy	18 May 2020
22.	General Economic Quiz	Dept of Economics Kongu Arts and Science College Erode	14 th May 2020
23.	Intellectual Property Rights (IPR) Quiz	Dept of Commerce CA Kongu Arts and Science College Erode	9 th May 2020
24.	Impact of Covid on Economy and Management of Finance during this Period	IQAC and School of Commerce ShasunJsin College for Women Chennai	4 th May 2020
25.	COVID 19 Pandemic General Awareness Quiz	School of Science Sandip University Maharashtra	26 th April 2020
26.	Technological Development & Employability Opportunity for Young Generation	Dept of Commerce Parks College Tirupur	26 th February 2020

27.	Tech – Know Trade 2K19 (ISTKT2K19)	PG Dept of Commerce & International Business, NallamuthuGounderMahalingam College, Pollachi	9 th September 2019
28.	Intellectual Property Rights	Dept of Commerce, Park's college, Tirupur	27 th February 2019
29.	Emporio Fest – 2019	Dept of Commerce, Parks College, Tirupur	28 to 01 January 2019
30.	International Symposium on Relationship Management : Prosperity and Issues	Dept of Management Studies Nandha Arts & Science College Erode	9 th August 2017
31.	Inclusive Economic Growth in India: Issues, Challenges	School of Economics, Bharathiar University, Coimbatore	17 - 18 March, 2014
32.	Impact of Mergers and Acquisitions on the Financial Performance of Indian Industries	School of Economics, Bharathiar University, Coimbatore	3 - 4 th April, 2012
33.	Advances in Applied Mathematics	Department of Mathematics, Bharathiar University, Coimbatore	20 - 21 st January 2011
34.	Women Entrepreneurship in Tamil Nadu – Opportunities and Challenges	Department of Women's Studies Bharathiar University, Coimbatore	4 th March 2011
35.	E- Resources under UGC- INFONET	Digital Library, Bharathiar University, Coimbatore	15 th September 2011
36.	Micro Finance & Women Empowerment	Gulbarga University, Karnataka	21 - 22 st October 2011
37.	Structural Reforms and Sectoral Development in India	Department of Economics, Erode Arts Collage Erode.	24 th December 2003
Workshops			
38.	Workshop on Data Analysis using SPSS	IQAC & Dept of Mathematics St. Anne's Arts and Science College, Chennai	7 th to 9 th September 2023
39.	Workshop on Psychosocial Issues Among Migration Labours During Covid 19	Department of Economics, Gobi Arts and Science College Gobichettipalayam	18 th August 2023
40.	Workshop on Outcome Based Education	Dept of Mechanical Engineering Dr. Vithaltao Vikhe Patil College, Maharashtra	11 th & 12 th June 2020

41.	Career Development – Psychological Methods	Dept of Commerce, Park's college, Tirupur – 05.	07 th March 2019
42.	Plan Today for Better Tomorrow (PTBT-2019)	Department of Management Science, Park's College, Tirupur	9 th January 2019
43.	Research Methodology	The Post Graduate & Research Department of Economics, Erode Arts & Science College	24 th February 2012
44.	Placement Workshop on Career in Statistics	Department of Economics, Bharathiar University, Coimbatore	24 th February 2010
45	Social Science Research Methodology	Department of Social Work, Bharathiar University, Coimbatore	26 th and 28 th February 2009

PERSONAL DETAILS

1.	Fathers Name	P. CHINNAN
2.	Date of Birth & Age	17 MARCH 1981& 43
3.	Sex	MALE
4.	Marital Status	MARRIED
5.	Nationality	INDIAN
6.	Languages Known	TAMIL, ENGLISH
7.	Employment Register No	MDP2008M00016848
8.	Permanent Address	Door No. 77, Velampalayam Uthukuli. RS (Post) Tirupur (Dt), Pin- 638 752. Tamil Nadu.
9.	Mailing Address	Door No. 77, Velampalayam Uthukuli. RS (Post), Tirupur (Dt), Pin- 638 752. Tamil Nadu.

REFERENCES

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DECLARATION

I hereby declare that the particulars furnished above are true to the best of my knowledge.

Station: Uthukuli

Date: 10.07.2024

Your's Faithfully,

(Dr. C. SUBRAMANIAN)